



LAURENZ V.

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CONTACT PERSONS: Laurenz Maria Moser and Dieter Hübler

PRODUCTION: n. a. (100 % white) hectares: n. a.

FAIRS: ProWein, The London International Wine & Spirits Fair, Vinexpo

DISTRIBUTION PARTNERS: B, CDN, CN, DK, FIN, GB, HK, HR, IRL, L, NL, N, PL, S, UAE, USA

Laurenz Maria Moser V., heir to the Moser wine dynasty of Rohrendorf, joined together with two partners in April 2005 to found a project dedicated solely to Austria's leading grape variety, Grüner Veltliner. Five wines are produced under the name LAURENZ V. and marketed internationally with the mission of establishing recognition of Grüner Veltliner as one of the top white wine varieties in the world. Partner responsibilities are clearly defined: Franz Schweiger manages finances and Dieter Hübler takes care of marketing and distribution while Laurenz Moser dedicates himself to the vineyards and wine production.

Laurenz V. inherited his philosophy for Grüner Veltliner from his grandfather Professor Dr. h.c. Laurenz Moser III. "Concentrate on just a few things in life and do them well. The art of good Grüner is to ensure that perfect grapes grow in the vineyards and then just don't ruin it in the cellar!"

Outside of Central Europe, this variety is known only by insiders. For this reason, Laurenz Moser and his partners have made it their declared goal to help the variety achieve its breakthrough to the international stage. To date, LAURENZ V. is found in 40 countries in the world. Wine lovers can even enjoy LAURENZ V. in Napa Valley, Tokyo, and Adelaide.

89 Silver Bullet Grüner 2009 GV by Laurenz V.

Medium green-yellow. An inviting nose exhibits subtle mango, yellow pear and hints of blossom honey. Racy, lemony acid lends a crisp, taut structure to this medium-bodied wine. Lime, pepper and dill linger on the finish. This is quite an appetizing wine that represents a pleasant alternative to a refreshing Riesling on the summer terrace.

91 Silver Bullet Grüner 2008 GV by Laurenz V.

(89-91) Charming Grüner Veltliner DAC Reserve 2010 by Laurenz V.

90 Charming Grüner Veltliner 2009 by Laurenz V.

89 Charming Grüner Veltliner 2008 by Laurenz V.

90 Charming Grüner Veltliner 2007 by Laurenz V.

88 Singing Grüner Veltliner 2010 by Laurenz und Sophie

87 Singing Grüner Veltliner 2009 by Laurenz und Sophie

88 Singing Grüner Veltliner 2008 by Laurenz und Sophie

88 Friendly Grüner Veltliner 2010 by Laurenz V.

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