



# LAURENZ V.

STRICTLY GRÜNER & SHEER DRINKING PLEASURE

## CORE PORTFOLIO



### **CHARMING BY LAURENZ V.** FLAGSHIP | KAMPTAL RESERVE

Elegant, complex, charming. The icon wine by LAURENZ V. is a marriage of up to 35 individually blended top vineyard sites in the Kamptal and stays on the fine lees for eight months before bottling. Very harmonious, allowing for perfectly smooth and charming drinking.



### **FRIENDLY BY LAURENZ V.** | SECOND VIN | KAMPTAL DAC

The second vin by LAURENZ V. is the ideal food companion. A serious Grüner for the on-premise and typically chameleonic with any dish you can think of. The soft and juicy palate is supported by fine acidity. A very food friendly wine.



### **SINGING BY LAURENZ V. UND SOPHIE** | LIVELY AND FRESH | NIEDERÖSTERREICH

Singing is dedicated to Sophie Moser. It is the perfect Grüner to open the door of LAURENZ V. Singing shows a lively and harmonious fruit with a refreshing finish – it sings on the palate!



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With only 1% of the world wine production **AUSTRIA** is one of the smallest wine growing countries in Europe. Over all there are around 100,000 acres of vineyards in Austria with an obvious focus on white grape varieties (65%).

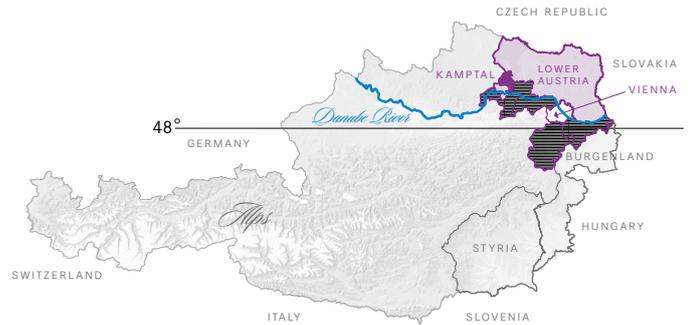
**LAURENZ V.** has its home in the **KAMPTAL** region – famous for its beautiful landscape, the distinctive terroir, as well as for magnificent wines. According to the Austrian wine law, the appellation “Kamptal DAC” stands for wines only made of Grüner Veltliner or Riesling – either in a classic fruity style (Kamptal DAC) or in a richer, more full-bodied style (Kamptal Reserve).

**GRÜNER VELTLINER** is the country’s flagship grape variety. Just imagine the floral scent of a Riesling, the refreshing zip of a Sauvignon Blanc combined with the lusciousness of a Pinot Grigio – all in great harmony – that’s what Grüner Veltliner tastes like.

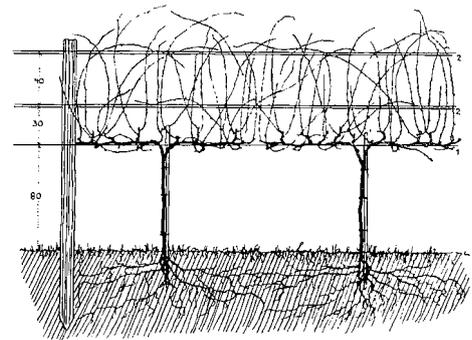
**LAURENZ V.** is the first and presumably only producer in Austria and the world to focus entirely on Grüner Veltliner. The company was founded in 2004 and now exports to 45 countries in all five continents.

**5 GENERATIONS** of the prestigious Laurenz Moser family stand behind the name LAURENZ V. (speak: Laurenz Five). To the day, LAURENZ V. takes inspiration from Dr. Moser III, who is known as “Grandpa Grüner”, in part for his invention of the innovative vine trellising system in the early 1930s with Grüner as the ideal white grape variety.

The **MISSION** of LAURENZ V. is to play a leading role in establishing Austria’s signature grape – Grüner Veltliner – amongst the premium white wines of the world.



Single vineyard Gaisberg



The Lenz Moser Trellising System



RIESLING



SAUVIGNON BLANC



GRÜNER VELTLINER



PINOT GRIGIO



CHARDONNAY